

# Finding the right speaker for your event is no laughing matter...

...Unless you're booked hilarious Judy Carter!



## The buzz on Judy:

"Companies are now using comedy to help employees deal with downsizing and other wrenching changes in the workplace—and Ms. Carter [is] making them laugh through some of the stress."

—*Wall Street Journal*

"Carter, a humor consultant helps companies cope with everything from layoffs to political turmoil says laughter can boost creativity and morale, and lower employee turnover."

—*CNN News*

"Thanks so much for an outrageously humorous evening of entertainment! In an organization experiencing corporate merger syndrome, your performance was very uplifting."

—*Sylvia Adams, Boeing*

"Your material of using humor in the work place was right on target... Audience participation was great. Everyone agreed your session met the objective of building team spirit and having fun, but 20% also noted 'increased [sales] skills' as a result

—*Mary Terjeson, VP, Sales Planning, Specialty Brands*

**J**UDY CARTER, acclaimed motivational-humorist provides an entertaining, skill-building and participatory talk, showing how to use humor as a powerful tool. Talks include:

- Laughing your way out of stress
- Customer Service: Keeping your customer happy without losing your sanity
- Sales Techniques: Getting and keeping clients
- Relationship Communication: Don't get mad, get funny!
- Dealing with change: Don't change your job or spouse — change your attitude
- Healing with humor
- Welcoming diversity in ourselves and others
- Breakout Workshop: Conflict Resolution: Power joking your way out of conflict
- Breakout Workshop: Snappy retorts to stupid things people say
- Breakout Workshop: Getting over the fear of speaking in public

## WHO IS JUDY CARTER?

Motivational humorist Judy Carter was featured in the **Wall Street Journal**, as well as on **CNN**, **Good Morning America**, **ABC World News**, **Oprah** and **Entertainment Tonight**. Formerly on the board of The Tom Peter's Group, she is the author of **Standup Comedy: The Book** (Dell Books, 13th printing) and **The Comedy Bible** (Simon & Schuster, 2001 release). A featured speaker at the ASTD conference she has brought her "humor with a message" keynote and humor workshops to Fortune 500 companies as well

## Judy has been making them laugh at:

FedEx, CA  
Pacific Bell, CA  
Lucent Technologies, San Francisco, CA  
Southern California Gas Company, CA  
Anthem Blue Cross, Connecticut  
Boeing Company, CA  
Arthur Anderson Company, TX  
Nutro Products, CA  
Kerr McGee, OK  
City of Burbank, CA  
Metropolitan Water District, CA  
Crystal Geyser, Las Vegas,  
Chilton Memorial Hospital, NJ  
St Judes Medical Center, Miami, FL  
Specialty Brands, Houston TX

"Judy can show you how to make your sense of humor pay off!"

— **Oprah Winfrey**

"I got so many great remarks on your talk, that I thank you for being able to keep my job."

**Rhonda Kimball, Event Coordinator,  
Fresh Produce & Floral Council**